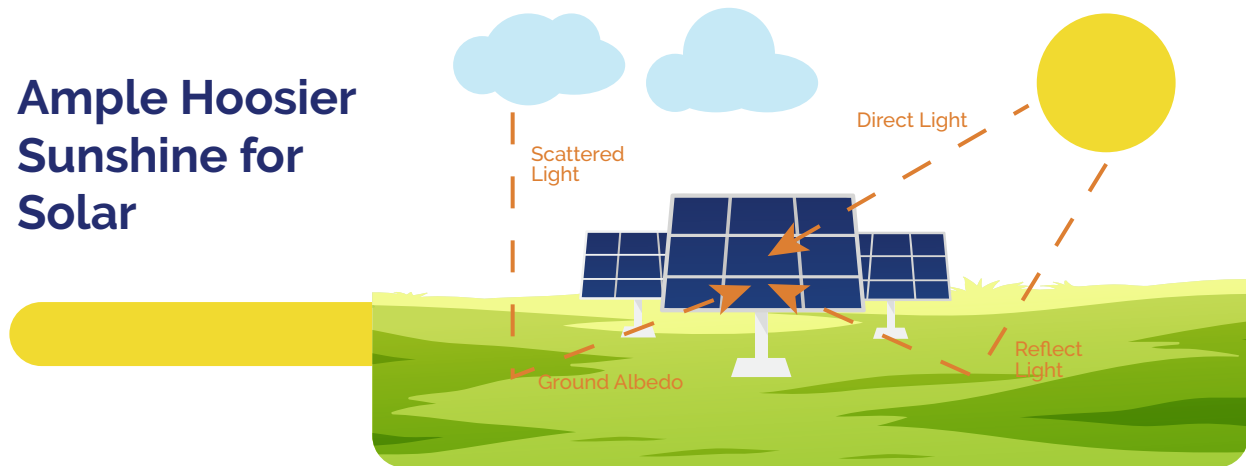




# Why Indiana is a Perfect Place for Solar Energy

With ample sunshine, access to two of the largest regional electric transmission systems, as well as local demand, Indiana has the right blend of ingredients to grow solar.

## Ample Hoosier Sunshine for Solar



- Enough sun for corn; enough sun for solar energy.
- Most crops convert 6% of the sun's light into their own energy.
- Solar panels convert 15-20% of solar radiation into electricity.
- Solar panels can now absorb solar radiation from direct sunlight, reflected light from the ground or reflected solar radiation from the clouds.

## Indiana is at the Energy Crossroads of America

Access to transmission lines is a critical factor in deciding where to locate wind and solar project.

Combined, these energy superhighways serve 110 million people.

Indiana sits at the intersection of two of the largest regional transmission systems in the region:

Locating closer to transmission lines means lower construction costs, savings that can be passed to consumers.

- Midcontinent Independent System Operator
- PJM Interconnection



## Hoosier Employers increasingly demand low-cost, low carbon energy

Indiana's largest employers are demanding access to affordable, clean renewable energy.



Some of the largest and most sought-after new manufacturing facilities (EVs, microchips and batteries) are asking for access to renewable energy as they decide where to build new plant or expand operations.



**As we continue to invest in Indiana, we are hopeful that Indiana utilities can offer more options to purchase our electricity from more sustainable sources of energy, like wind and solar.**

- Todd Marty, senior director of sustainability at Coca-Cola Consolidated, the largest Coca-Cola bottler in the United States.

**Renewables Cost Less**



States that have expanded access to renewable energy have also proven to be particularly attractive to businesses.

**Businesses are attracted to renewables because they are affordable.**

The Indiana Utility Regulatory Commission recognizes that solar is often the least costly resource among other portfolio choices.